

*Serving Nursing Homes,  
Assisted Living Facilities  
and HUD Senior Housing*



## What Is The Senior Crime Stoppers Program?

The Senior Crime Stoppers Program employs proven components to help provide safe, crime free facilities for senior housing residents. The primary components of Senior Crime Stoppers include:

### Tips Line, Cash Rewards, Guaranteed Anonymity

- Available 24 hours/365 days a year
- Rewards posted on each incident reported up to \$1,000 each
- Cash and anonymity overcomes the issues of fear and apathy
- Outlet for gaining information previously unknown to management.

### Personal Lock Boxes for Residents

Solves the number one problem with senior housing — theft/loss/misplacement of personal property.



Three functions of the personal lock box:

- Security — a safe place to store and lock personal belongings
- Constant Daily Reminder — reminds all that see it of the program's existence

- Liability Reducer — protection against vicarious liability lawsuits/ replacement of personal items.

### Continuing Education

- In-service Video
- Management and Staff Briefing
- Employee In-service Training
- Employee Oath Sheets
- Membership Charter
- Continual Reinforcement of "Zero Tolerance" Policy

### Quotes from Peers About Senior Crime Stoppers

#### Reduced Crime — Theft and Minor Incidents:

- "Incident rate dramatically reduced."
- "Definite drop in crime, great deterrence."
- "People are now more honest."
- "Employee theft has dried up."

#### Reduced Crime — Major Incidents:

- "Fast reward posting avoided a lawsuit."
- "Never suspected fraud from a 20-year employee."
- "Two abusive employees could have had us closed."

- "A program with deterrence and teeth."
- "What happened was unmentionable, we dealt with it quickly and quietly."

#### Compliance with Federal and State Laws and Mandates:

- "The easiest compliance tool we've ever used."
- "Deficiencies were cleared on the spot when they learned we were members."
- "The lock boxes put us in state compliance, and the residents use them."
- "Our board of directors had your compliance manual copied and mailed to each staff member's home."

#### Staff Morale:

- "It was a different staff when they learned this was their program."
- "Now, they don't fear reprisal from others."
- "All it took was one employee telling a co-worker about receiving \$500 for giving information, and the word spread...everybody wanted to be involved."

Continued from page 1

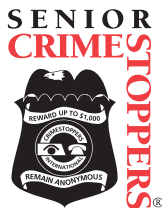
- "Staff likes having a program that reduces crime, because there is always a blanket indictment against them when something goes wrong."
- "I can say that our turnover has been greatly reduced by having Senior Crimestoppers...criminals don't want to work in a facility that has a zero tolerance for crime."

**Reduced Legal Risk/Exposure:**

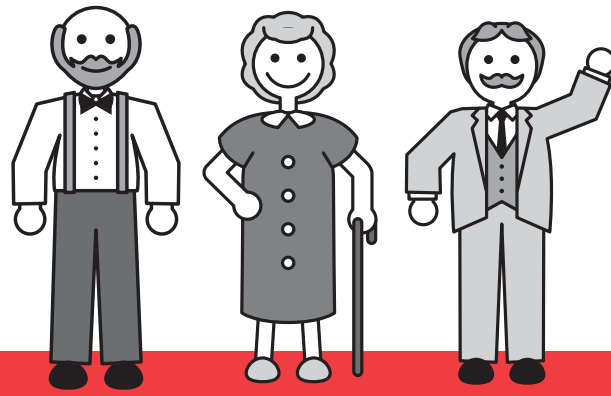
- "Our agent negotiated a nice reduction in our liability coverage."
- "The Board feels your program indemnifies the management with it's protection features."
- "Cash rewards and fast action prevent lawsuits from getting off the ground."
- "It's simple, less incidents of crime, less problems, less liability...doesn't take a brain surgeon to see that."

**Resident Appeal:**

- "Resident satisfaction survey shows a much higher rating on security."
- "We have a newfound resident sense of security, safety and peace of mind."
- "This program gives our social workers an action plan that families love."
- "Having Senior Crimestoppers on our campus is a strong competitive advantage."



5100 Poplar, Suite 711,  
 Memphis, TN 38137  
 800-529-9096  
 Fax: 901-529-4788  
 www.seniorcrimestoppers.org  
 ©2007



**"We can't explain it. There is just a wonderful peace of mind that comes with knowing we've got the Senior Crimestoppers Program working for us."**

Put the proven program of Senior Crimestoppers to work for your residents and staff.  
 Call us at 800-529-9096. Fax us at 901-529-4788

OR

Email us through our web site: [www.seniorcrimestoppers.org](http://www.seniorcrimestoppers.org)

Please send the complete information packet on participation in Senior Crimestoppers

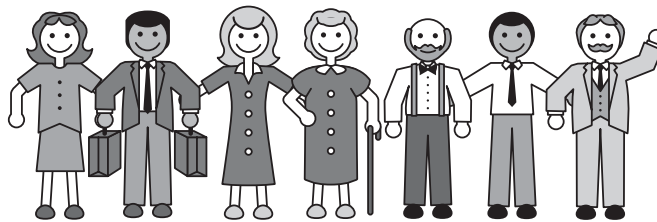
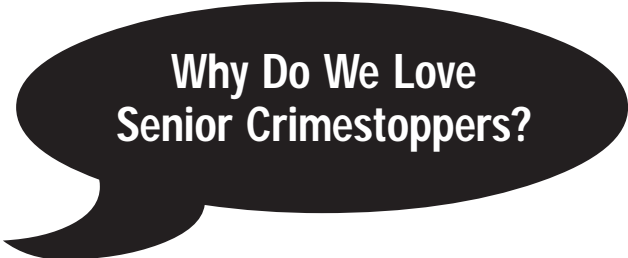
My name is \_\_\_\_\_

Facility name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_



- Abatement of litigation events
- Value added to residents and staff
- Positive marketing tool
- Positive community and media exposure
- Liability reduction
- Potential creation of revenue stream
- Improved staff morale
- Lower employee turnover rates and associated costs
- Effective risk management
- Reduction in number and severity of crime incidents
- Stabilized/reduced insurance premiums
- Hard dollar cost savings
- Compliance with state and federal mandates
- Positive publicity
- Corporate compliance
- Information conduit
- Positive awareness from survey teams
- **A win-win decision for everybody**